

# Med-E.R.R.S.®

---

1800 Byberry Road, Suite 808, Huntingdon Valley, PA 19006  
[www.med-errs.com](http://www.med-errs.com)

**FOR IMMEDIATE RELEASE**  
September 28, 2007

**CONTACT: Renee Brehio, Media Relations**  
704-831-8822  
[rbrehio@med-errs.com](mailto:rbrehio@med-errs.com)

## **Med-E.R.R.S Celebrates 10<sup>th</sup> Anniversary**

*Organization Has Helped Pharmaceutical Industry Enhance Safety*

**Huntingdon Valley, Pa.**— Medical Error Recognition and Revision Strategies (Med-E.R.R.S.) Inc.® is celebrating 10 years of helping pharmaceutical and healthcare technology companies evaluate the safety of their drug products and services. Med-E.R.R.S. is unique because it was “born” from a leading safety organization with an international reputation for medication error analysis and education—the nonprofit Institute for Safe Medication Practices (ISMP).

Med-E.R.R.S. was established in September 2007 to meet the growing need within the pharmaceutical industry to develop trademarks, packaging, and labels that minimize the potential for medication errors. During the past decade, Med-E.R.R.S. has drawn on ISMP’s immense bank of knowledge about the causes of medication errors and prevention strategies to help more than 100 pharmaceutical companies make decisions regarding their products with a focus on safety. It has grown to assist clients on safety and regulatory issues not only within the U.S., but also around the globe, including the EU, Canada, Asia, and South America.

Med-E.R.R.S. has developed several unique proprietary models for assessing the safety of pharmaceutical trademarks that incorporate techniques recommended by the Food and Drug Administration, including Failure Modes and Effects Analysis (FMEA). Med-E.R.R.S. is the first organization to specifically adapt the FMEA process for the pharmaceutical industry. Systematic application of the Med-E.R.R.S. models can assist companies in uncovering potential problems and risk areas before and after product launch.

To learn more about Med-E.R.R.S. services and capabilities, as well as upcoming events and learning opportunities during the 10<sup>th</sup> anniversary year, visit [www.med-errs.com](http://www.med-errs.com).

**Medical Error Recognition and Revision Strategies (Med-E.R.R.S.) Inc.®** is a wholly owned for-profit subsidiary of the nonprofit Institute for Safe Medication Practices (ISMP). Using a unique evaluation model, Med-E.R.R.S. assists the pharmaceutical industry in evaluating trademarks and package labels to lower the risk of medication errors. Med-E.R.R.S. also helps pharmaceutical companies collect, monitor, and evaluate suspected adverse drug events in the post-marketing phase for potential and actual errors, and consults with technology companies developing new products to improve the medication use process.

-end-