

## Med-E.R.R.S.<sup>®</sup>

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1800 Byberry Road, Suite 808, Huntingdon Valley, PA 19006  
www.med-errs.com

**FOR IMMEDIATE RELEASE**  
**February 22, 2006**

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### **Med-E.R.R.S. Announces New Board Members**

**Huntingdon Valley, Pa.**—Three leaders in trademark law, health communications, and the pharmaceutical industry have been named to the board of trustees for Med-E.R.R.S., an organization dedicated to helping global pharmaceutical and healthcare technology companies evaluate the safety of their drug products and services.

Frances Jagla, JD, Bruce Lambert, PhD, and William Thomas bring years of collective experience to their new advisory role. They join current trustees George DiDomizio, JD; Ruta Freimanis, PharmD, RPh; Lou Martinelli, PharmD, PhD; Susan Proulx, PharmD; and Allen Vaida, PharmD, FASHP.

**Frances Jagla, JD**, has directed trademark and copyright functions for several major corporations. She currently is the senior lead attorney responsible for the acquisition, prosecution, maintenance, licensing and protection of Microsoft Corporation's trademark portfolio. Her past experience includes serving as senior counsel for Abbot Laboratories and Miles Inc. (currently Bayer Corporation). Jagla also is a member of the International Trademark Association Board of Directors. She received her law degree from the Valparaiso University School of Law.

**Bruce Lambert, PhD**, is an expert in health communication issues. He has served as a consultant to the pharmaceutical industry and the federal government on issues related to drug name confusion errors and as an expert witness in trademark litigation. Dr. Lambert currently is an associate professor in the Department of Pharmacy Administration and clinical associate professor in the Department of Pharmacy Practice at the University of Illinois at Chicago. He also is a member of the Chicago Patient Safety Forum and the National Patient Safety Foundation's research committee. Dr. Lambert received his PhD in speech communication from the University of Illinois at Urbana-Champaign.

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**William Thomas** is senior vice president of corporate development for Pedinol Pharmacal. He has spent more than 24 years in sales, marketing, and business development positions within the pharmaceutical industry. His experience includes new product acquisition, management of licensing arrangements, and marketing launches. Thomas is a member of the Licensing Executive Society and holds a B.S. in Chemistry from the University of Delaware.

**Medical Error Recognition and Revision Strategies (Med-E.R.R.S.) Inc.<sup>®</sup>** is a wholly owned for-profit subsidiary of the nonprofit Institute for Safe Medication Practices (ISMP). Using a unique evaluation model, Med-E.R.R.S. assists the pharmaceutical industry in evaluating trademarks and package labels to lower the risk of medication errors. Med-E.R.R.S. also helps pharmaceutical companies collect, monitor, and evaluate suspected adverse drug events in the post-marketing phase for potential and actual errors, and consults with technology companies developing new products to improve the medication use process. For more information, visit Med-E.R.R.S. online at [www.med-errs.com](http://www.med-errs.com).

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